FOLIO 1.0 PRINT ARCHITECTURE REFERENCE

Color, Grid & Type

Six calibrated print palettes, three font pairings, and the eight-step typographic scale on a 12-column A3 sheet.

Aa Gg
0123

SERIF · SANS · MONO

Harbour
Civic & Trust
B #0B4F6C
A #F2A541
T #EEF4F7

Forest
Calm & Natural
B #1F5C45
A #D9703F
T #EFF5F1

Plum
Cultural Arts
B #4A2A5E
A #D6A437
T #F4F0F7

Graphite
Editorial & Tech
B #22262B
A #D8402F
T #F2F3F4

Clay
Warm & Crafted
B #A4492A
A #1F3A5F
T #F8F1EC

Sky
Modern Digital
B #1D4ED8
A #F9735B
T #EEF3FE

01 · EDITORIAL PAIRING

Serif titles with humanist serif body

Designed for long-form essays, newsletters, and formal correspondence where steady rhythm and crisp serifs sustain reading comfort.

Italic standfirsts and **bold phrases** anchor hierarchy without visual clutter.

DISPLAY: FOLIO-SERIF 700
BODY: FOLIO-SERIF 400 (10PT/15PT)

02 · ALL-SANS SYSTEM

Uniform stroke for financial tables

Open counters and clean vertical alignment keep invoices, KPI stat cards, and multi-column schedules effortless to scan at a glance.

0123456789 · $148,210.00 · +28.4%

HEADING: FOLIO-SANS 700
BODY & CELLS: FOLIO-SANS 400/700

03 · TECHNICAL PAIRING

Sans headings with fixed-width data

Monospace glyph geometry preserves strict character alignment across SKUs, hex codes, timestamps, and calibration rulers.

INV-2026-0418 | 18.0MM | 300DPI

HEADING: FOLIO-SANS 700
SPECS: FOLIO-MONO 400/700 (NO ITALIC)

Typographic role	Size / Leading	Weight	Print specification & layout rule
Poster / Cover Display	48pt/50pt	700	Reserved for covers, broadsheets, and certificates only
Page Title	34pt–36pt	700	One dominant primary anchor per page; 38pt–40pt line height
Large KPI Figure	24pt/28pt	700	Key stat callouts on 4-column cards; pair with 8pt uppercase label
Section Heading	14pt/18pt	700	Set keepWithNext: true; minimum 1.25× step above body text
Body Copy	10pt/15pt	400	Optimal 45–75 characters per line (span 5 to 8); 6pt–8pt spaceAfter
Caption, Label & Table	8pt–9pt	400 / 700	Never below 7.5pt in print; 0.08em–0.14em letterSpacing on uppercase